

Bostrom®
S E A T I N G



★ **AMERICAN STRONG** ★
SINCE 1935

**PREMIUM TRUCK SEATING
AND MATTRESSES**



Bostrom + **Serta**

WIDE RIDE® + SERTA® • WIDE RIDE® CORE
PRO RIDE® • PATRIOT® • T-SERIES® • BAJA

Bostrom Seating



Learn more about all of our products at
www.bostromseating.com

Specialists in comfort, quality, and innovation since 1935, Bostrom Seating offers a range of seating and mattress options for class 3-8 trucks and vans.



Vehicle Selector (<https://www.bostromseating.com/en-us/home>)

Full-Line Brochure (<https://s3.amazonaws.com/bostromsite/Brochures2018/BS.3002.103017W.pdf>)

Bostrom Website (<https://www.bostromseating.com/en-us/home>)

Product Highlights

Seats For All Your Needs

All-encompassing product line with a Good, Better, and Best marketing strategy. Stock seats from a name that is recognized in the industry for quality and innovation for a quick and easy sales.

Quality and Innovation Since 1935

Founded in Wisconsin in the 1930's, Bostrom Seating has earned a reputation for comfort, quality and has delivered many innovations to the truck industry.

Drivers Favorite

Bostrom Seating has remained a favorite of drivers for years. When comfort is required for your livelihood, why settle for a sub-par product. Choose the best seats available in the market. Not only do they provide industry leading comfort, they also give you show-truck styling.

Who We Are/What We Believe

Bostrom Seating is a team of individuals who believe that people are life's most important resource. We design products to protect our customers, in a way that protects our employees and the broader environment in which we all live.

Top Sellers

Material No	Material Description
BOS 6201089 001	FOAM SEAT PAD
BOS 6222206 002	KIT AIR VALVE RH HI
BOS 6235122 H66	COVER, DRV SEAT CUSH COVER
BOS 6200762 002	PAD HI MOLDED T3
BOS 6222244 001	KIT GAS SPRING
BOS 6235802 H66	COVER BACK DRS, BLK FABRIC
BOS 6235122 H66	COVER KIT W/OLE BLK



BOS 6222086 001	AIR SPRING KIT
BOS 6222207 001	AIR VALVE

General Product Information

Programs:

- Commit Program (see your local sales representative for details)

Point of Purchase

Bostrom Seating's goal is to provide DTNA dealers with all of the resources need to easily sell the best positioned seating and mattress products in the marketplace. Below are some of the available point of purchase materials available. Contact your local sales representative with any questions. (<https://www.diamond-gard.com/sales-brochures>)

- Product Brochures
- Seat Hang-tags
- Branded Counter mats
- Showroom display bases

Sales Representative Map:

Below is a link to the Bostrom Seating sales representative map. If you have any questions on our products, don't hesitate to contact your local representative. [Download Map](#)

(https://s3.amazonaws.com/bostromsite/Rep+Map+/2018+Sales+Map_Jan+Rev2.pdf)

Warranty Information

5 Year/1,000,000 Mile Warranty

(1 year covers, foam, and labor)

Covers: Wide Ride+Serta, Wide Ride Core, Pro Ride, Patriot, and T-Series Seats

More Details: [Warranty Details \(https://s3.amazonaws.com/bostromsite/Brochures2018/Bostrom+Warranty.pdf\)](https://s3.amazonaws.com/bostromsite/Brochures2018/Bostrom+Warranty.pdf)

3 Year/500,000 Mile Warranty

(1 year covers, foam, and labor)

Covers: Baja Seats

More Details: [Warranty Details](#)

(https://s3.amazonaws.com/bostromsite/brochures/Bostrom+Baja_Routemaster+Warranty.pdf)

10 Years

Covers: 7-Series and 10-Series Mattresses



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