



Seats, Inc.

Manufacturer and marketer of truck seating products and related accessories.

Products include:



- Legacy SERIES: next generation in seating comfort
- Heritage SERIES: economic comfort
- COVERALLS® all-makes seat covers
- Most comprehensive line of class 6-8 adapters

Visit Seats, Inc.'s Website (<http://www.seatsinc.com/>)

Product Highlights

Comprehensive product line: Pinnacle, Legacy and Heritage

- Pinnacle offers all in one suspension with expanded features for the most luxurious ride
- Legacy Silver or Lo offer a comfortable ride with elevated features to improve comfort
- Heritage Silver or Lo offer economical comfort above standard seating options



PRODUCT OFFERING



GOOD

NEW!
Next Gen Armrest
Improved Look,
Feel and Function

Shown with NEW
Optional Bellows
Heritage/Legacy Silver
PN 188975PS



BETTER

NEW!
Next Gen Armrest
Improved Look,
Feel and Function



BEST

Features:	HERITAGE	Legacy®	Pinnacle
Suspension	Silver or LO Profile	Silver or LO Profile	All-In-One Suspension - Lo/HD/Standard
Shock	Standard	Standard	Fully adjustable providing height and ride adjustability
Seat Tilt	—	—	Seated - 13° tilt angle (+ and -)
Cushion Extension	4 Position	4 Position	Seated - 8 Position
Easy Exit Valve	—	—	Click-N-Go™ EZ exit feature
Lumbar	Mechanical	Single Air	Dual Air plus Side Air Bolsters
EVC	—	Yes	25% Improvement over Legacy
Armrest Length	15" Static	Next Gen 18" Adjustable	Next Gen 18" Adjustable
Tracks	7"	7"	9"
Cushion Width	20"	22"	22"
Recline	15 Degree	Full	Full
Isolator	Optional	Standard Swing Link	Standard Swing Link
Warranty	5 Years	7 Years	7 Years
D2 Foam	—	Yes	Yes
Rear Storage Pocket	—	Yes	Yes
Bellows	Accessory - PN 188975PS	Optional	Standard

Key: GOOD: Standard Features Better: Improvement over standard (bolded) Best: Pinnacle Only Features (bolded in blue)

Pinnacle SERIES



Part Number	Model	Description	Material	Color
SET 187300MW661	Pinnacle	HB, Arms, All in one suspension	Duraleather	Black
SET 187300MW665	Pinnacle	HB, Arms, All in one suspension	Duraleather	Black/Gray

Pinnacle product line: One Seat Solution

The Pinnacle features an all in one suspension with the full height ride of a standard suspension, the lo profile capability of a lo suspension, and the support and strength of an HD suspension.

Full adjustable shock provides height and ride adjustability for any preferred ride style.

Improved Cushion

The Pinnacle features a cushion with 8 adjustable positions that can be changed while seated.

Seat Tilt

The Pinnacle features a seated tilt adjusted to +/- 13 degrees to alleviate pressure on the legs and knees.

Easy Exit

Click-N-Go™ EZ exit feature releases the air from the suspension for easier exit.

Lumbar

Dual air lumbar plus side air bolsters to "give yourself a hug".

Legacy SERIES

Part Number	Model	Description	Material	Color
SET 188900MW61	Legacy SILVER	HB, arms, air lumbar	DuraLeather	Black
SET 188900MW63	Legacy SILVER	HB, arms, air lumbar	DuraLeather	Brown
SET 188900MW65	Legacy SILVER	HB, arms, air lumbar	DuraLeather	Gray
SET 188121MW1165	Legacy SILVER	HB, arms, air lumbar	DuraLeather 2-tone	Black/Gray
SET 188900FW631	Legacy SILVER	HB, arms, air lumbar	Tuff Cloth	Black
SET 188900FW633	Legacy SILVER	HB, arms, air lumbar	Tuff Cloth	Brown
SET 188900FW635	Legacy SILVER	HB, arms, air lumbar	Tuff Cloth	Gray



Comprehensive product line: Silver and Lo

- Silver: standard suspension with Swing Link Isolator, 22" cushion
- Lo: Lo profile suspension with Swing Link Isolator, 22" cushion

Improved Shoulder Support

Full 19 inches, approx 2" wider than major competitors

Reduces Fatigue

Supports the natural S-curve of back preventing muscle fatiguing due to improper posture.

Minimizes Spinal Pressure

Special designed air lumbar and back foam

Enhances Lateral Support

Concave frame structure and bolster radius provides a will-fit design with side-to-side bolster support.

Longer armrests with EZ adjustment turn-wheel

Reduces Unwanted Tailbone Pressure and Vibration w/ EVC Cushion Comfort Technology™

- **No Board or pan under** cushion removing pressure from tailbone Eliminates Tailbone pressure
- **Vibration removal by 51%+**

Soft “feel” with support w/ D2 Foam Technology™

Wider cushion entrance promoting natural leg positioning

Enhanced leg support with 4 position cushion extension

Maintenance Free Isolator and Suspensions

Heritage SERIES

Part Number	Model	Description	Material	Color



SET 189800FA633	Heritage SILVER	HB, arms,2 way lumbar, w/iso	Tuff Cloth	Brown
SET 189800FA635	Heritage SILVER	HB, arms,2 way lumbar, w/iso	Tuff Cloth	Gray
SET 189801VN605	Heritage SILVER	HB, arms,2 way lumbar,	Vinyl	Gray
SET 189818FA631	Heritage LO	Low profile, HB, arms,2 way lumbar, w/iso	Tuff Cloth	Black
SET 189818FA635	Heritage LO	Low profile, HB, arms,2 way lumbar, w/iso	Tuff Cloth	Gray

Features and Benefits

Heritage product line: SILVER and LO

- SILVER: 20” cushion
- LO: Low profile suspension w/ 20” cushion

Maintenance-Free isolator and suspension

High back or Mid back

4-position cushion adjustment

Mechanical lumbar

15 degree recline

Optional armrests

Materials: Velour, Tuff-tex, or Vinyl

COVERALLS®

Part Nunber	Description	Material	Color
SET 181704XN1161	COVERALLS - HIGH BACK BLACK/BLACK	900 Denier Poly-Canvas	Black
SET 181704XN1162	COVERALLS - HIGH BACK BLACK/BLUE	900 Denier Poly-Canvas	Black/Blue (2-tone)



SET 181704XN1165	COVERALLS - HIGH BACK BLACK/GRAY	900 Denier Poly-Canvas	Black/Gray (2-tone)
SET 182704XN1161	COVERALLS - MID BACK BLACK/BLACK	900 Denier Poly-Canvas	Black
SET 182704XN1165	COVERALLS - MID BACK BLACK/GRAY	900 Denier Poly-Canvas	Black/Gray (2-tone)

Features and Benefits

Universal Design

All-makes design to fit all N. American truck seats. MH, HB, with or without arms

Conform fitting

Draw cord design allows for snug fit

Industrial Durability

900 Denier Polyester Fabric

Liquid Repellent

Wipe away coffee in 5 min with no absorption

POP (Point-of-purchase) READY

Professional packaging w/ hanger line card and hanger for dealer showroom

EZ SELL

- Large fleets—Protect seat investment, increase re-sale! (Work trucks, vocational, Leased Vehicles, etc)
- Owner Operator—Perfect accessory sale in current economic conditions!

General Product Information

Adapter Plates

[Download Adapter Plate PDF](#)

Good Better Best Comparison

[Download Good Better Best Sell Sheet](#)

Sales Rep Map

[Download Sales Rep Map](#)



DTNA and SEATS have partnered to provide aggressive commit program discounts allowing on-going aggressive pricing without large inventory investments ensuring quick inventory turns and quick inventory turns. If the ultimate discounts are of upmost importance, additional bulk buy trailer load discounts are available.

DSP lead times:

- Seats: 7-10 business days
- Service parts, COVERALLs and adapters: 3-7 business days
- Freight prepaid on orders of 12+ seats; \$50 ea seat qty 1-9; Coveralls prepaid on orders of 24+
- Direct Ship average lead time in 2017 was 14 days

Program Information

Seats Incorporated's (SEATS) GOAL is to provide DTNA dealers with an all-encompassing, no fail partner; providing the best positioned seating products, programs, services, and sales force in the marketplace.

Programs:

- [Commit Program](#)

Products:

[Product Line Comparison](#)

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[^Back to Top](#)

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